

Evan Dickerson

EVAN MADE THAT®



SCAN
QR FOR
WEBSITE



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Evan is a multimedia designer, with a Bachelor's in Fine Arts from Loyola Marymount University, who has worked professionally for nearly ten years. He has worked to produce deliverables such as: animated motion graphics, logos and branding assets, illustration based merchandise, promotional collateral and displays, packaging materials, and much more. Evan has worked with agencies, financial institutions, small businesses, start-ups, musicians, independent retailers, and everything in between.

Simon & Associates Advertising

Senior Designer (2021-Present) | **Associate Designer** (2018-2021)

- Delivered digital and print projects to support the marketing goals of various clients in the financial and food/beverage industry, without ever missing a deadline.
- Assisted in the branding and re-branding efforts of clients to create a clear visual identity for implementation at scale.
- Self-initiated development of animation and video editing skills to become the lead on all motion related projects produced by the agency.
- Collaborated with agency owner, project managers, and other designers as a vital teammate within a professional workflow.
- Pitched creative direction concepts that were used for full campaign execution.

Cannabis Start-Ups (Indus/Bennys Farms/Goods/Pac.age)

Junior Designer (2016-2018)

- Worked under a Creative Director to assist in development of branding and re-branding efforts to establish company identity.
- Photographed and edited photos of products used for online retail store.
- Created promotional one-sheets for various products to be used for wholesale marketing.
- Designed icons, titles, and other graphic elements for online platform.

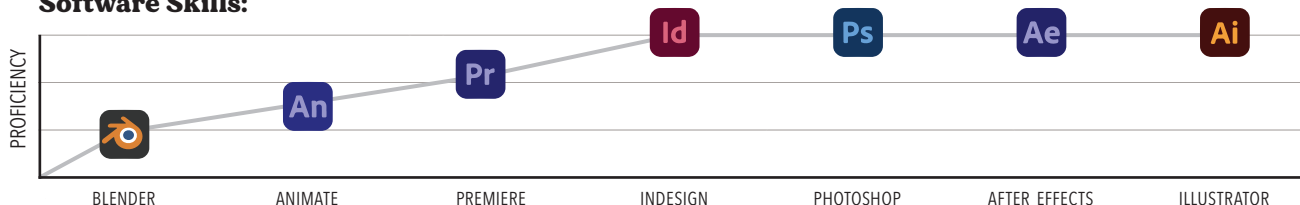
Freelance Designer

Self-Employed (2016-Present)

- Created logos, social media content, gifs, videos, merchandise, album covers, film credits, promotional stickers, signage, event materials, and website assets for a wide range of clients.
- Clientele has included: barbershops, bands, camera rental shop, filmmakers, food/beverage retailers, event companies, dispensaries, and more.

Loyola Marymount University Bachelor of Fine Arts (Class of 2016)

Software Skills:



Additional Skills: Wix • Squarespace • Illustration • Photography • 3D-Printing • Screen Printing